Future Supply Chains for the pharmaceutical industry – a collaborative approach **Clive Badman OBE** Vice President, Pre-Competitive Activities GlaxoSmithKline R&D Industrial Board Chairman, CMAC

#### GlaxoSmithKline: Our mission



To improve the quality of **human life** By enabling people to

## feel more better live longer



#### The Business Environment has changed in Pharma

"For most of the postwar era, the pharmaceutical industry has been the most profitable sector of the U.S. economy by virtually any performance measure (return on equity, return on sales, etc.).

This superior performance was based on four structural pillars:

(1) latitude to charge relatively high prices, (2) long productlife cycles, (3) 'blockbuster' drugs, and (4) relatively highR&D productivity."

**Professor Gary Pisano, Harvard Business School.** Quoted in Pisano, "Science Business: The Promise, the Reality, and the Future of Biotech," HBS, 2006



#### Pharmaceutical Industry Trends

Patent Cliff: \$150bn pharma sales going generic 2010 – 2016.

Managing the transition

Blockbusters to smaller products: More frequent, targeted therapies

Pressures on top and bottom line: new markets, efficiency programs

Societal Pressures: Rare diseases, diseases of the developing world

Working Capital Reduction Estimated to be \$200billion!



Current infrastructure sized for blockbuster volumes

New market / patient needs Tight cost control



Smaller patient populations Cost sensitive needs



Release working capital for reinvestment



#### Problem: Currently, It's a long way to the Patient



#### Slow

> High Inventories between steps
 > Long lags for changes to be seen in Formulated Product
 > Risks mitigated by dual supplies, stocks and over capacity
 > Product quality variability introduces cost and risk
 > New technologies require patient-demand centric supply

 Higher cost/dose
 Formulation can be specific to source of active
 Limits access to medicines
 Little chance for process improvement



#### EPSRC Centre for Innovative Manufacturing in Continuous Manufacturing and Crystallisation

#### Overview

- Established 2011, Demand led
- Portfolio of funding
  - EPSRC Centre; DTC, ICT
  - £34m UK RPIF Capital
  - £23m AMSCI Supply Chain
- 80 staff and rising : international talent
- Pre-competitive, leverage
- £100m Technology Innovation Centre @ Strathclyde, Glasgow physical hub
- 3 founding tier 1s GSK, AZ, Novartis.
- Tier 2 technology companies

























#### **Facilities for Collaboration & Training: Forward Plans**



- TIC building at Strathclyde, dedicated facility Feb 2015
- Co-locate multidisciplinary teams academic and industry researchers; collaborative ethos
  Processing, analysis and modelling
- UK-RPIF £11.4M Capital Award to establish a World-Class Facility for Continuous Manufacturing and Crystallisation Research for Pharmaceutical Products.
- Wolfson award £0.75M Capital Award ToF-SIMS
- Continuous Processing Equipment
- State-of-the-art analysis and characterisation capabilities
- Comprehensive suite of PAT tools
- Continuous process skids for process development
- National PAT Network

Facilities open to use by wider academic and industrial community (www.cmac.ac.uk)

### 6 month highlights CMAC

Centre for Innovative Manufacturing in Continuous Manufacturing and Crystallisation

- International Symposium 20/21<sup>st</sup> May 2014, Boston
  - 250 leaders: industry, regulators, academic
  - 8 white papers published
- Skills + Talent Pipeline
  - Out: Johnson Matthey, GSK, Mettler, Lilly, SME
  - In: academic recruits from Delft, GSK
  - New Masters program started, Doctoral Training
- Research impact increasing (80 people + growing)
  - Publications, conferences, licensing, patent
  - International US/ UK joint funding
  - Hosted recent national EPSRC Manufacturing the Future conf
- Higher TRL activity
  - Company projects, Collaborative RD –InnovateUK, AMSCI, skids
- Major Projects
  - £34m RPIF Capex , £22.7m AMSCI Remedies Supply Chain







#### **Research Focus on Particles**

Exploit continuous manufacturing to deliver:



Particles, processes and specifications for drug substance allowing optimisation of processes and product performance

Novel Particles

Better

Particles

Isolate API in a form that delivers optimal drug performance allowing access to products beyond current manufacturing capability





#### Demand-Led Scope: from synthesis to formulated product



#### **Continuous Manufacturing of Robust New Solid Particles Optimised for Exploitation in Products**



#### **Opportunity: Patient-driven responsive supply model**





# The Size of the Change is Vast. (and not a journey you can make on your own...)



#### Why?

- Collaboration in this space will build on existing manufacturing and scientific strengths.
- Linking Academia and Industry in this way will provide the <u>skills</u> to succeed.
- These technologies will be part of a shift in to manufacturing being controlled by countries with the best skills not the lowest labour costs.

If we want a part of this we need the right Academic and Industrial landscape to thrive.

