

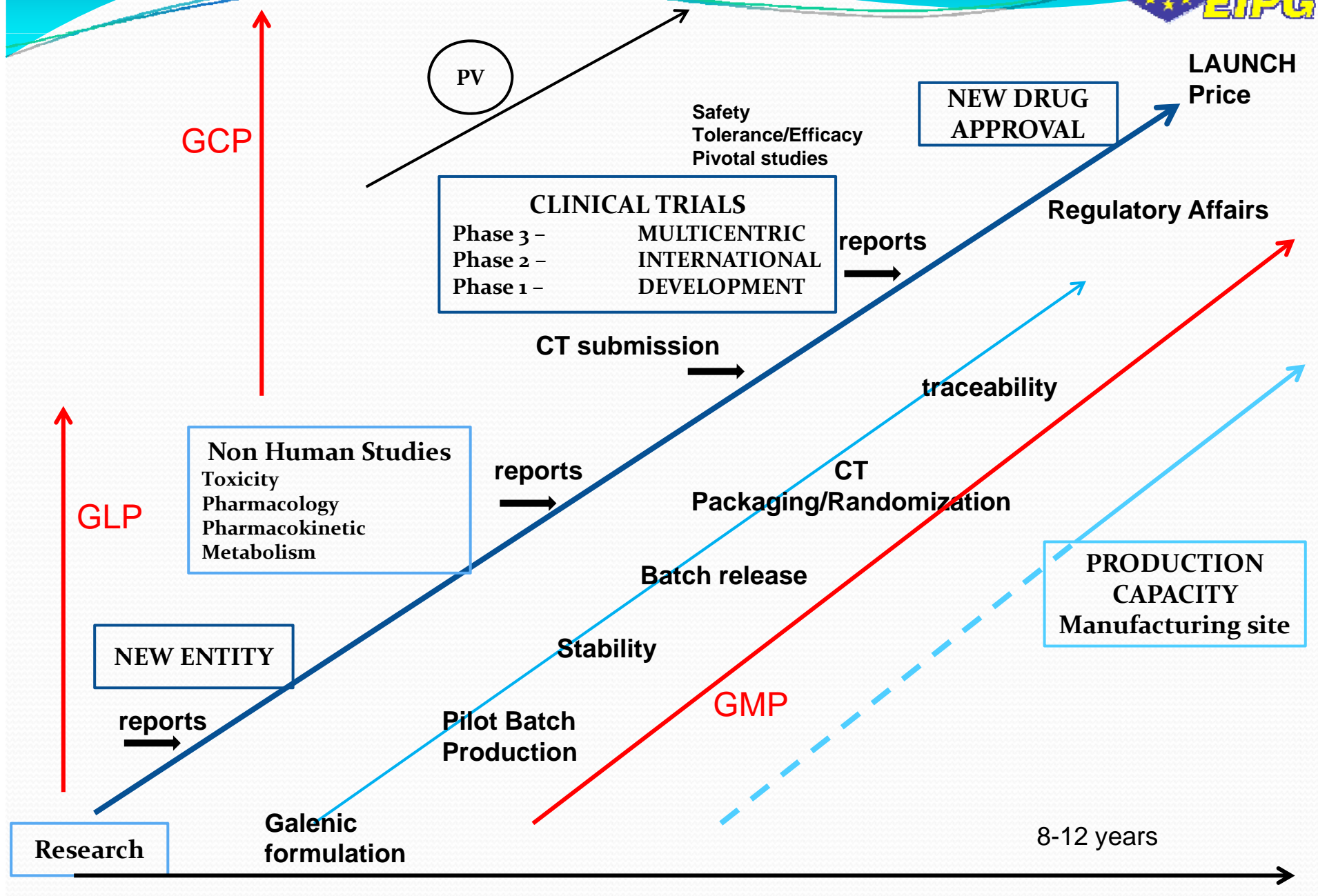
Pharmacist

Industrial Vision of Clinical trials

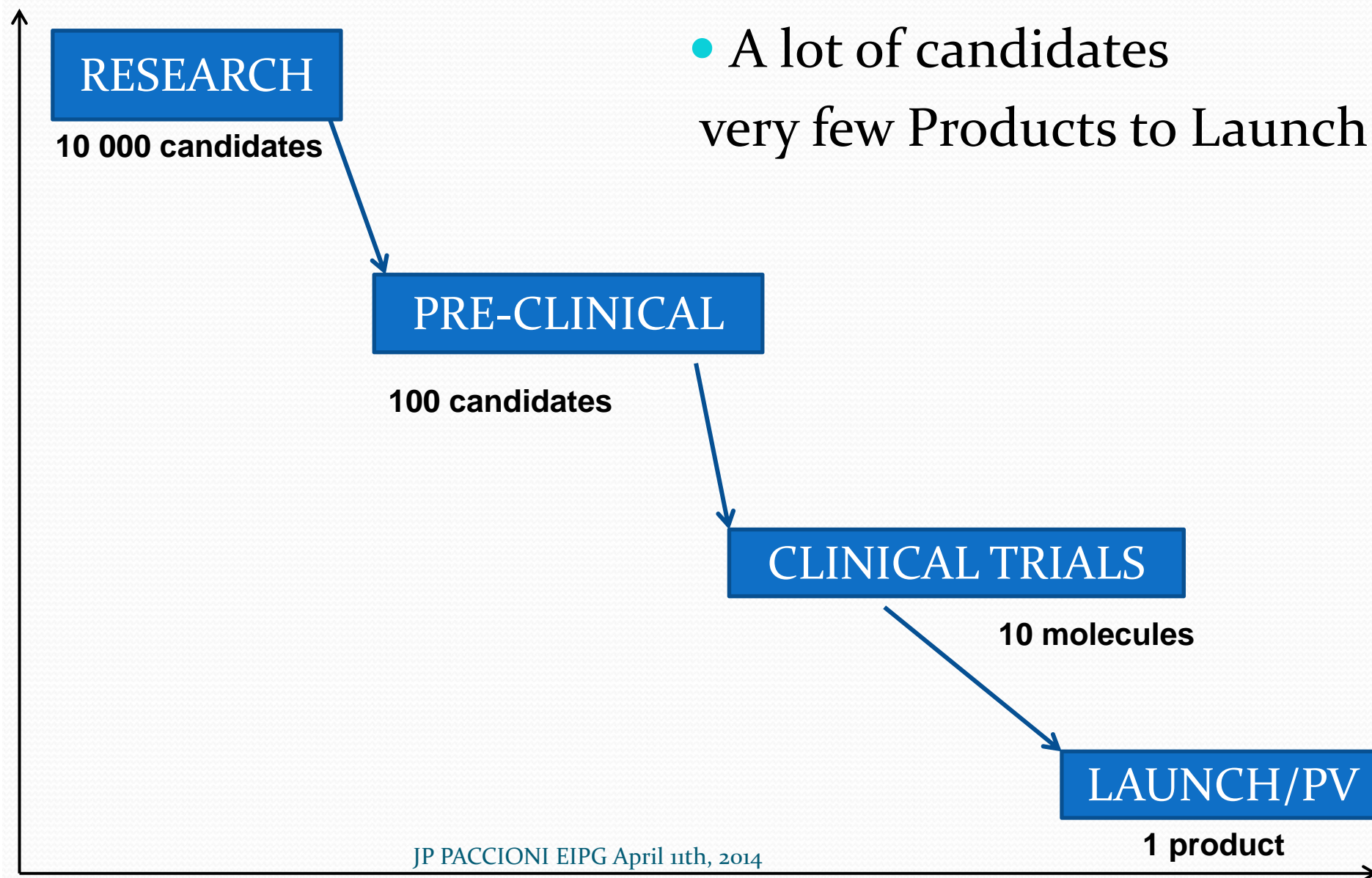
Vision of International Clinical Research
(Leem Study)

- Clinical Trials are by definition the only way to get Marketing Authorization Approval of a new Medicine
- But Clinical Trials are a part of a long Pharmaceutical Process from Research and Development... to approval and launch
 - 8 to 12 years process
 - A very complex process – 1 molecule on 10 000
 - A costly process : 1 to 1,5B\$ for a new Entity
 - A risky process : how to finance R&D with a limited number of marketed medicines

Pharmacist Industrial Vision of Clinical trials



- A lot of candidates
very few Products to Launch





INTERNATIONAL CLINICAL RESEARCH

*Synthesis of 6 surveys conducted by Leem
since 2002 and 2012*

Clinical Research: a major issue for French attractiveness within an increasingly competitive environment

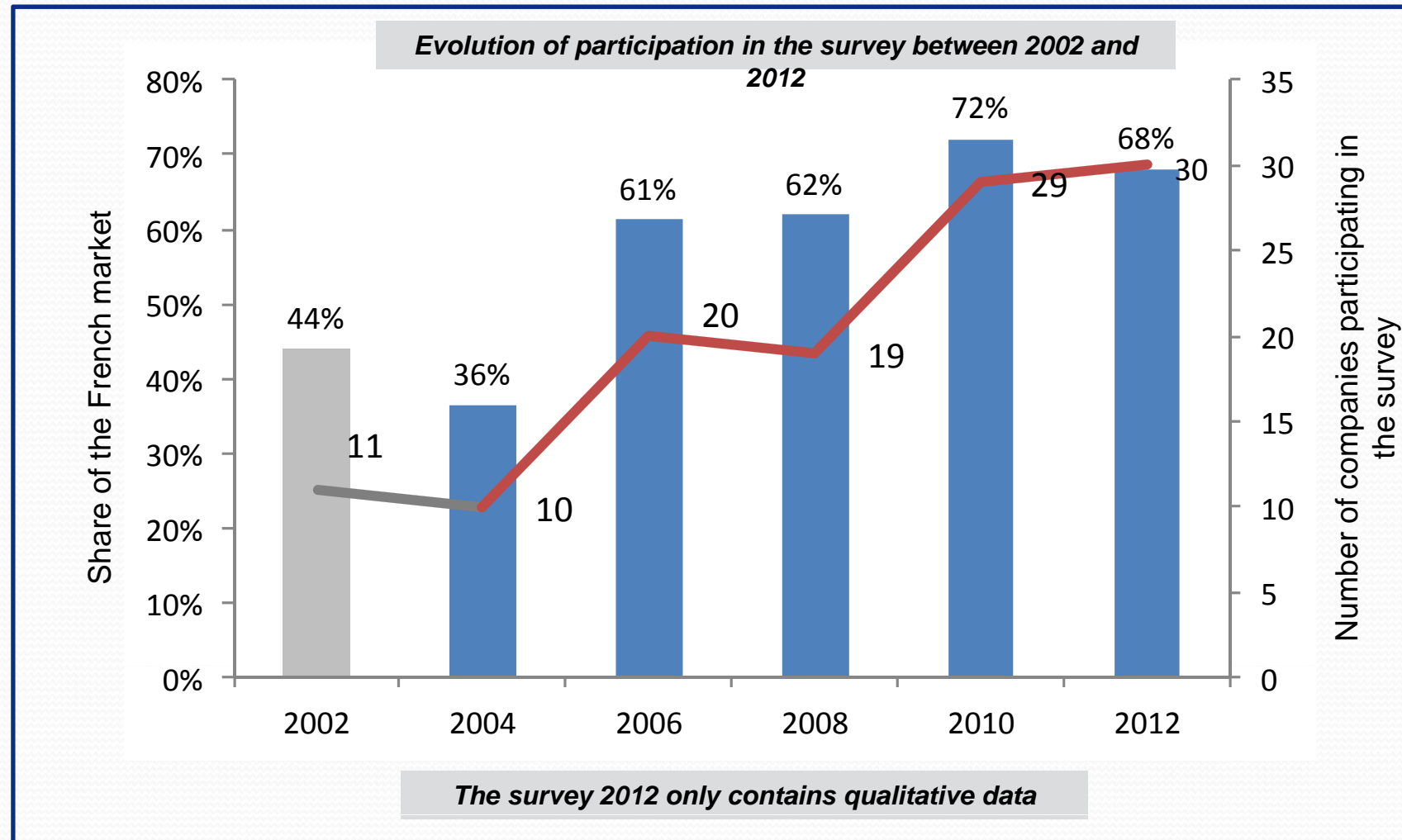


- Survey performed by the Leem every 2 years in association with Publicis Healthcare Consulting to conduct a situation analysis of France's position in international clinical research (quantitative aspects and qualitative perception)
- Exceptional and unique scope of available data in Europe thanks to 6 surveys conducted since 2002
 - International studies of development (Phase II et III) with French participation

Since 2004, nearly 500 studies, over 1 million patients included

Synthesis of 6 surveys conducted by Leem since 2002 and 2012

The survey representativeness increased steadily between 2002 and 2012 to reach 30 laboratories



Synthesis of 6 surveys conducted by Leem since 2002 and 2012

2012 survey: a significant sample

30 pharmaceutical companies involved in the 2012 survey

- | | | |
|-------------------|-------------------------|------------------|
| • Abbott | • <u>Daiichi-Sankyo</u> | • MSD |
| • <u>Actelion</u> | • <u>Gilead</u> | • Novartis |
| • Amgen | • GlaxoSmithKline | • NovoNordisk |
| • Astellas | • Ipsen | • Pfizer |
| • AstraZeneca | • Janssen | • Pierre Fabre |
| • Bayer | • <u>Léo Pharma</u> | • Roche |
| • <u>Biogen</u> | • LFB | • Sanofi |
| • BMS | • Lilly | • Sanofi Pasteur |
| • Boehringer | • Lundbeck | • SPMSD |
| • Ingelheim | • Merck Serono | • Takeda |
| • <u>Celgene</u> | | |

New participants : Companies that have not participated to the previous surveys

For France

- 559 studies (vs 415 en 2010) Of which 110 studies de phases I et I/II
- 22 114 patients (vs 22 095 en 2010)
- 3 152 centers (vs 2 433 en 2010)

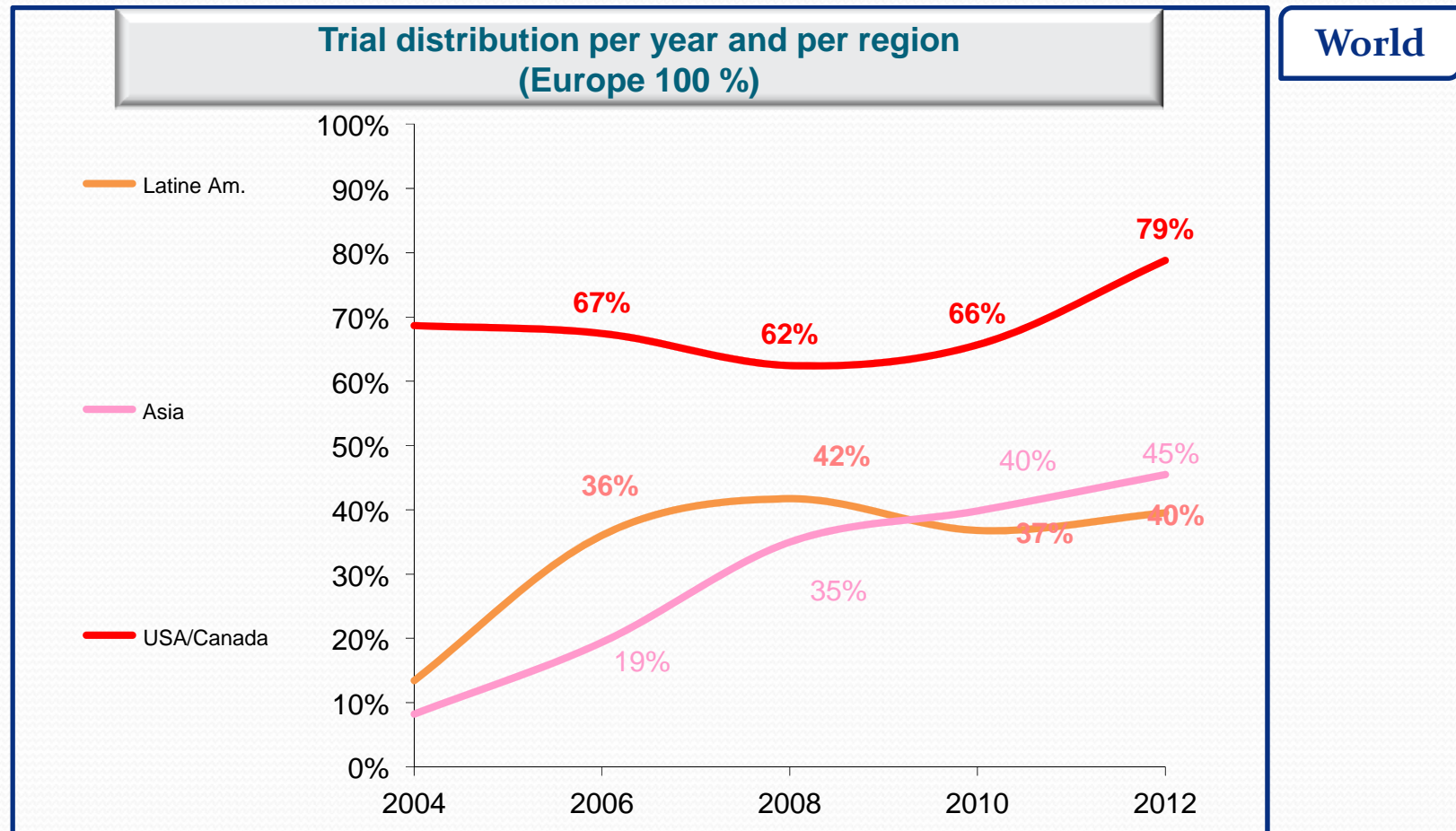
For international comparison

- 420 studies (vs 328 en 2010)
- 246 895 patients (vs 249 704 en 2010)
- 32 965 centers (vs 24 337 en 2010)

Note : Loss of 3 laboratories : Cephalon, Cytheris, Servier
and merger between Pfizer-Wyeth / MSD-Schering Plough / Takeda-Nycomed

Synthesis of 6 surveys conducted by Leem since 2002 and 2012

US-Canada has increased significantly as they are now involved in nearly 4 studies out of 5

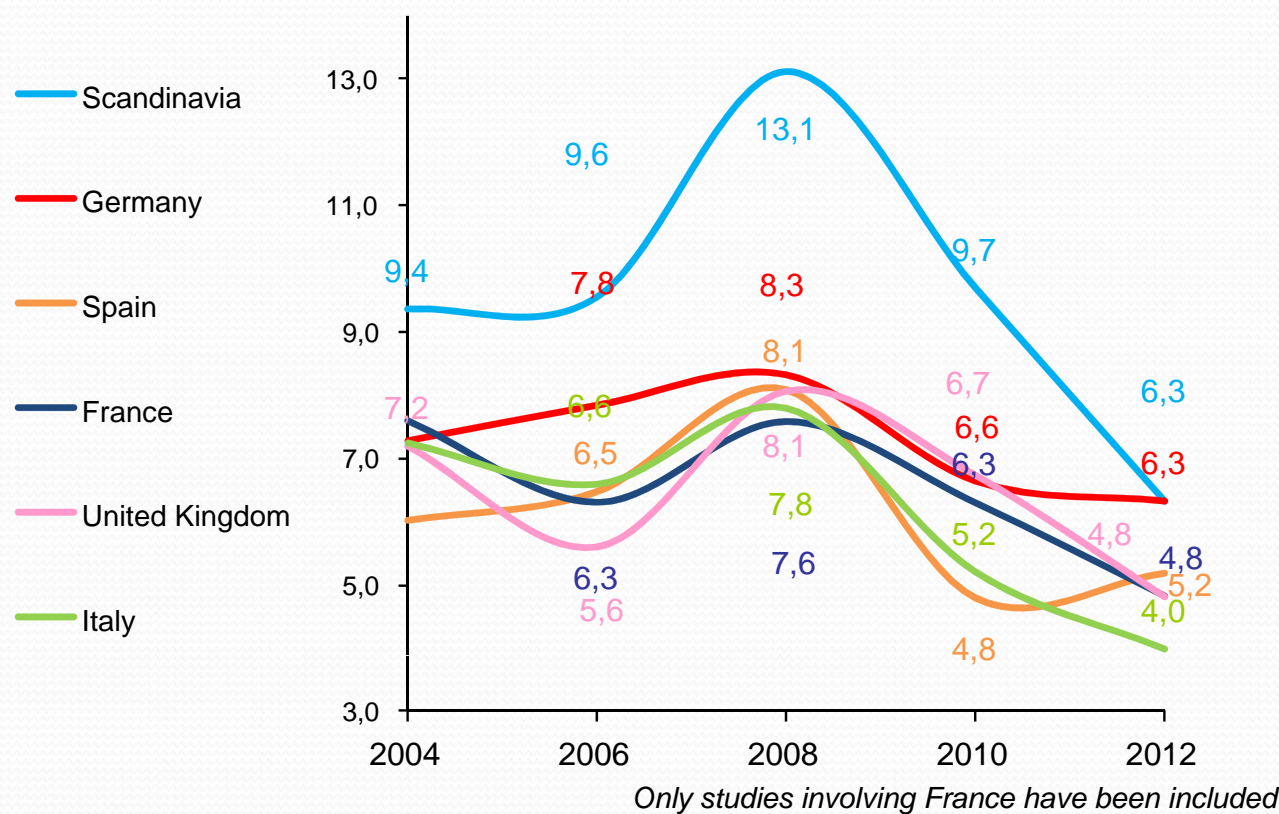


Synthesis of 6 surveys conducted by Leem since 2002 and 2012

In Europe, participation of Western European countries is quite close, in overall decrease

Average Number of patients per center and per year

Europe



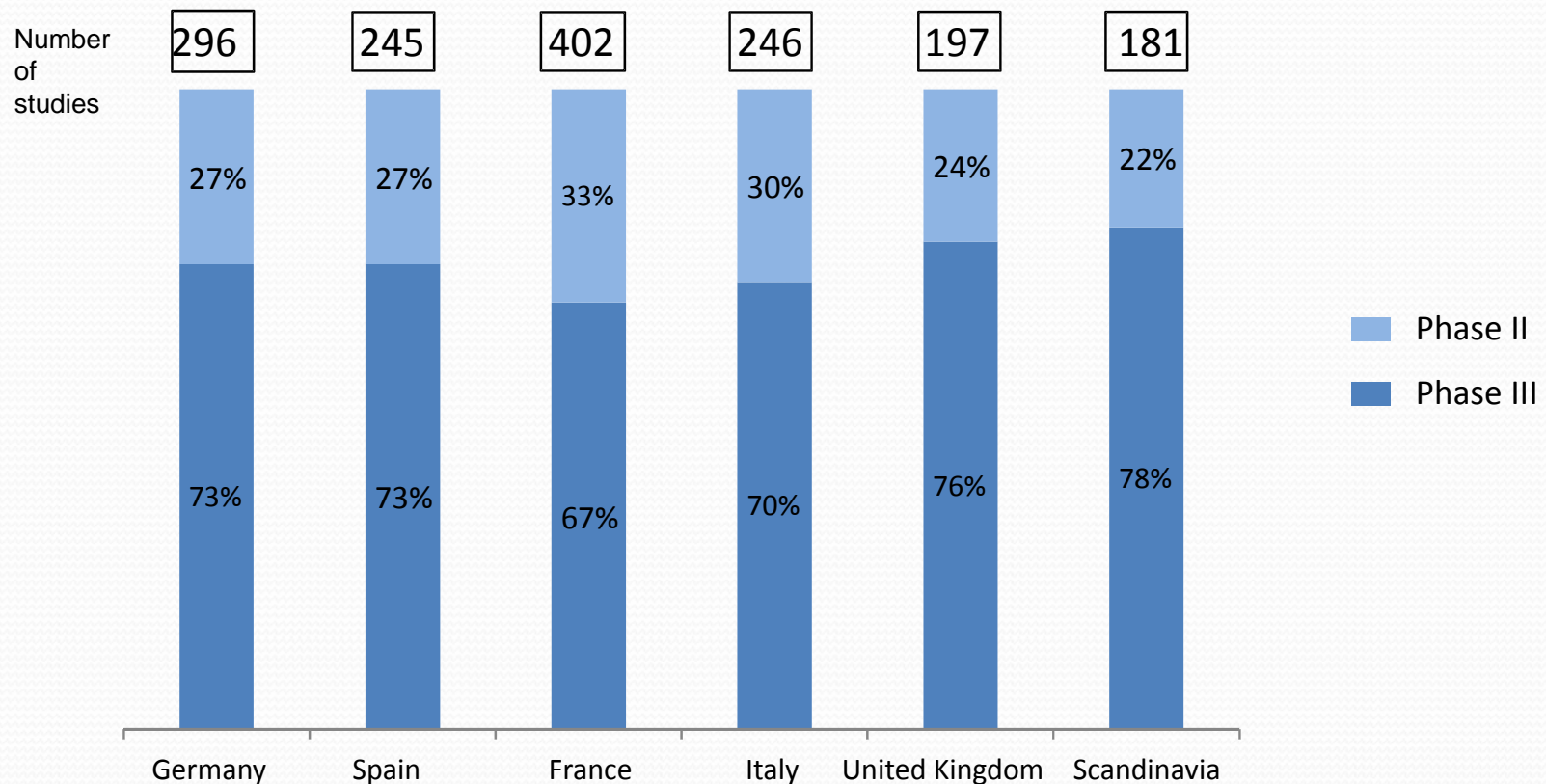
Synthesis of 6 surveys conducted by Leem since 2002 and 2012

At the European level, the analysis per phase revealed a higher rate of phase II studies in France

Europe

Phase II and III distribution (2012)

Phases II/III

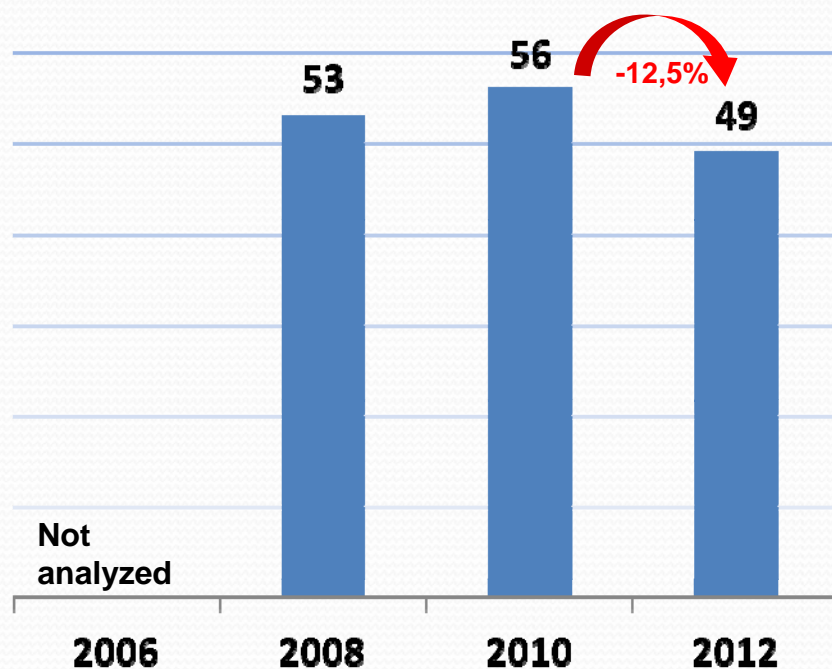


- But with a higher proportion of phase III studies in each country
- Involvement of France in Oncology and Rare Diseases Phase II

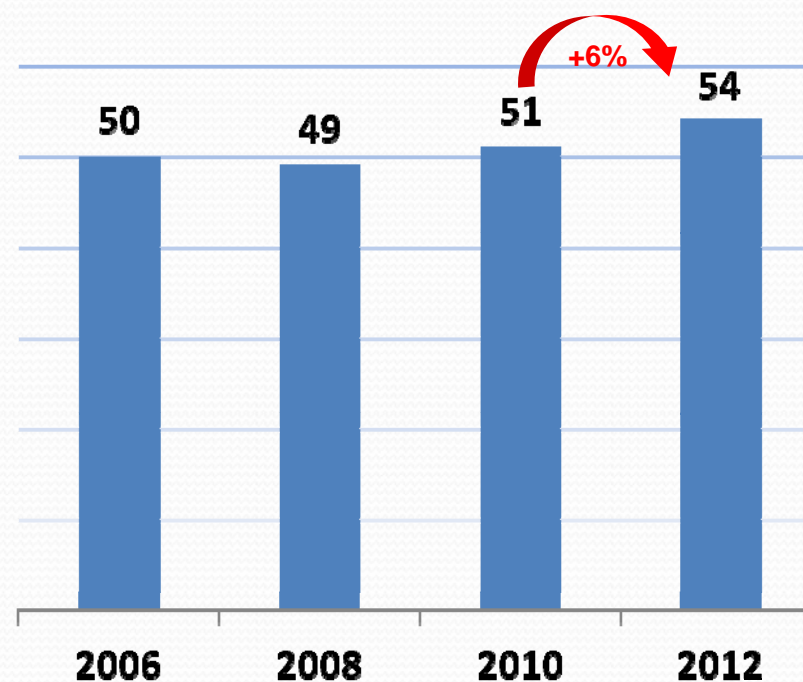
Synthesis of 6 surveys conducted by Leem since 2002 and 2012

Variations in timelines approval from the different authorities are different

Median timelines to obtain the approval by
ANSM (in days)



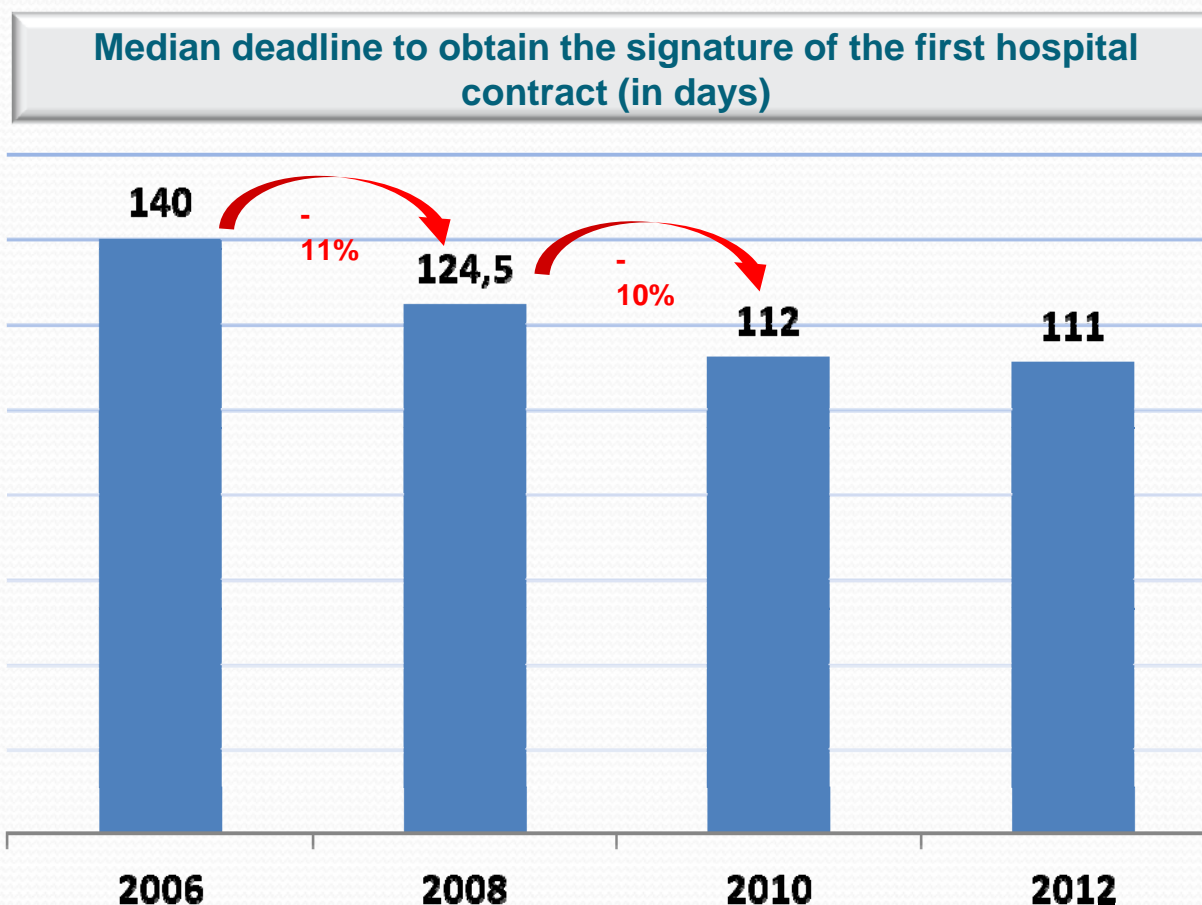
Median timelines to obtain the approval by
EC (in days)



Phase I, II, III and IV for regulatory purpose

Synthesis of 6 surveys conducted by Leem since 2002 and 2012

Hospital contracts (first contract) timelines dropped significantly from 2006 to 2010 and have since remained stable



Synthesis of 6 surveys conducted by Leem since 2002 and 2012

France recruited 6.5 % of total patients and ranks behind USA, Eastern Europe, Asia, Latin America but also Germany

| | | Number of patients | | Ratio recruited patients/ 1 000 000 hab | | |
|-------------------|----------------------|--------------------|-----------------|--|-------|-----|
| | | Number | % | | | |
| Number of studies | France | 420 | US ↗ | 47 333 | 19,2% | 153 |
| | Germany | 310 | Est Europe ↘ | 36 970 | 15,0% | 113 |
| | Other West. Eur | 301 | Asia ↗ | 25 368 | 10,3% | 7 |
| | US | 293 | Germany = | 22 047 | 8,9% | 270 |
| | Est Europe | 280 | Latin Am. | 20 743 | 8,4% | 293 |
| | Italy | 258 | Other West. Eur | 19 930 | 8,1% | 39 |
| | Spain | 257 | France ↘ | 16 092 | 6,5% | 246 |
| | Canada | 237 | Canada | 10 847 | 4,4% | 317 |
| | Australasia | 215 | Scandinavia | 10 770 | 4,4% | 423 |
| | United Kingdom | 207 | Spain | 9 672 | 3,9% | 206 |
| | Asia | 191 | Australasia | 8 761 | 3,5% | 114 |
| | Scandinavia | 188 | Italy | 8 029 | 3,3% | 133 |
| | Latin Am. | 166 | United Kingdom | 7 048 | 2,9% | 17 |
| | Africa and Mid.East. | 119 | Afr. Moyen Or. | 3 285 | 1,3% | 55 |
| | Europe | 420 | | 130 558 | 52,9% | 177 |
| World | 420 | | 246 895 | 100% | 45 | |

- As only studies involving France were included, the number of studies France took part in is the highest by definition

In comparison with the 2010 survey

- An increase for:
 - The USA : 19,2% vs 15,4%
 - Asia: 10,3% vs 7,8%
- A decrease for Europe: 52,9% vs 60,8%
- No variation for Germany : 8,9% vs 9%
- Also a decrease for:
 - Eastern Europe: 15,0% vs 21,6%
 - France : 6,5% vs 7,6%

Conclusion of the 2012 survey

- Global decrease of Europe in international competition
- France remains in the average of the European countries at a growing distance from Germany, but still with some advantages
- Some alarming signals which calls for the mobilization of all stakeholders
 - Collapse of some therapeutic areas
 - EC and Hospital contracts timelines
 - Deterioration of the perception of administrative simplicity

Reinforce our mobilization efforts at all levels

- **A mobilization of all Member States and of the European Commission**
 - To adopt an European Regulation which really simplifies processes and shortens timelines
 - To set up a positive environment for clinical research, in particular a reflection on a European certified training for investigators
- **A better focus in France**
 - Hospitals for a simplification of hospitals contractualization and the setting up of efficient organizations (CenGeps actions)
 - Regulatory Authorities (ANSM, EC) to keep competitive timelines
 - Investigators to improve feasibility studies and GCP training
 - Patients to favor their inclusion in clinical trials

Pharmacist Industrial Vision of Clinical trials
Vision of International Clinical Research (Leem Study)

- Thanks for your attention