



Conseil de l'Ordre des Pharmaciens Fabricants et Répartiteurs Morocco

National Council of Industrial and Wholesaler Pharmacists

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Rachid LAMRINI, President

EIPG, General Assembly
Sofia
12th - 13th April, 2014

Presentation

Conseil de l'Ordre des Pharmaciens Fabricants et Répartiteurs (COPFR)

National Council of Industrial and Wholesaler Pharmacists

Public service missions



The Council elected for 4-year period :

- President
- Vice President
- Secretary General
- 5 Permanent members
- 8 Deputy members

Created : 1976 (Dahir, text of law)

Members : pharmacists, authorized by the Government, practicing in Morocco
(*Industrials-350 and Wholesalers-50*)

Rachid LAMRINI, Ph.D, Pharm.D

Faculté de Pharmacie, Lyon

COPFR

President

Maphar-Sanofi Group

Responsible Pharmacist

Pharmaceutical Affairs Director



1991/94 Interne des Hôpitaux, Lyon/France

1995/96 Hospital Pharmacist, Lyon/France

1997/2014 Industrial Pharmacist, Maphar/Morocco

Expertise :

Regulatory

Development

Quality Assurance and Quality Control

Supply Chain

Roles & Missions: Scientific and disciplinary

- Representing the members and be a permanent contact with :
 - Ministry of Health Departments (Drug and Pharmaceutical Agency, ..),
 - Other Councils (Health sector activities : CNOP, ..)
- Giving opinion on the draft of laws proposed by the MoH concerning pharmaceutical profession, industrial sector and wholesaler activities,
- Formulating opinions on the regulation to the pharmaceutical professionals,
- Giving inputs on the continuous improvement of National Legislation : Guidance, Directive, ...
- Being a platform to exchange technical expertise, industrial and supply chain experiences

Roles & Missions (Cont')

- Improving networking and social contacts between the members,
- Controlling the access to the professional exercise (Industrial and Wholesaler Pharmacists),
- Guaranteeing ethics and discipline of professional exercise and deontology code,
- Defending the independence and the honor of the profession,
- Building good relationships with linked professional organizations,
- Motivating and coordinate the participation of the members in the development of pharmaceutical sciences,

Activities & Achievements (2011/14)

- **Regulatory** : Opinions given on the text of laws proposed by the MoH :
 - ✓ Marked Authorization : New guidances
 - ✓ GMP and GDP : Creation of the 1st Moroccan Guide
 - ✓ Moroccan Pharmacopeia : Creation of the first
 - ✓ Labelling : New directive
 - ✓ Bioequivalence & Bioavailability

- **Meeting, Workshop and Technical seminar**
 - ✓ COPFR days (annual) : Various topics
 - ✓ Pharmacist responsible : Role and obligation
 - ✓ Pharmacopeia : Europe and US
 - ✓ ICH and Impurities
 - ✓ Bioequivalence & Bioavailability
 - ✓ FDA inspection
 - ✓ WHO : Prequalification (Co-Organization with USP)
 - ✓ Pharmacovigilance (Co-organization with Moroccan Center of PVg)
 - ✓ CNOP France, Section B



COPFR Partnership

- **USP convention/US** : Observer member
- **EIPG/EU** : Observer member
- **SFSTP/France** : Partnership ongoing

Morocco : a country of contrast ...

COPFR

Rachid LAMRINI



EIPG, General Assembly

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Morocco : a country of contrast ...

▪ Population 2013 (Millions)	33,1
▪ Urban population	59%
▪ Human Development Index (/187)	130th
▪ Unemployment rate (Q3/2013)	9,1%
▪ Exchange rate (Euro/MAD)	11,2
▪ Literacy Rate	56%
▪ Internet penetration rate	51%
▪ Mobile phone penetration rate	115%



A development based on long term economic programmes ...

« EMERGENCE » PROJECT 8 strategic fields (diversification)

Offshoring

Automotive (Renault-Nissan, Tanger: 1 Bn)

Aviation (ISO Certification)

Electronic (Payments...)

Agriculture (Seafood, fruits, olive oil..)

Textile (Manufacturing)

Craft industry (jewelry, embellishment)

Pharmaceutical industry

AZUR 2020 PLAN Objective : 20 Million tourists

Opening of Morocco aviation space

Accommodations and services offer increase

610.000 jobs creation



Pharmaceutical industry contract program: national production and export development

Contract program (2013-2023) : 2 main directions



Export

1. Local manufacturers:
Competitiveness improvement
2. Multinational companies:
increase the number of manufacturing plants dedicated to export

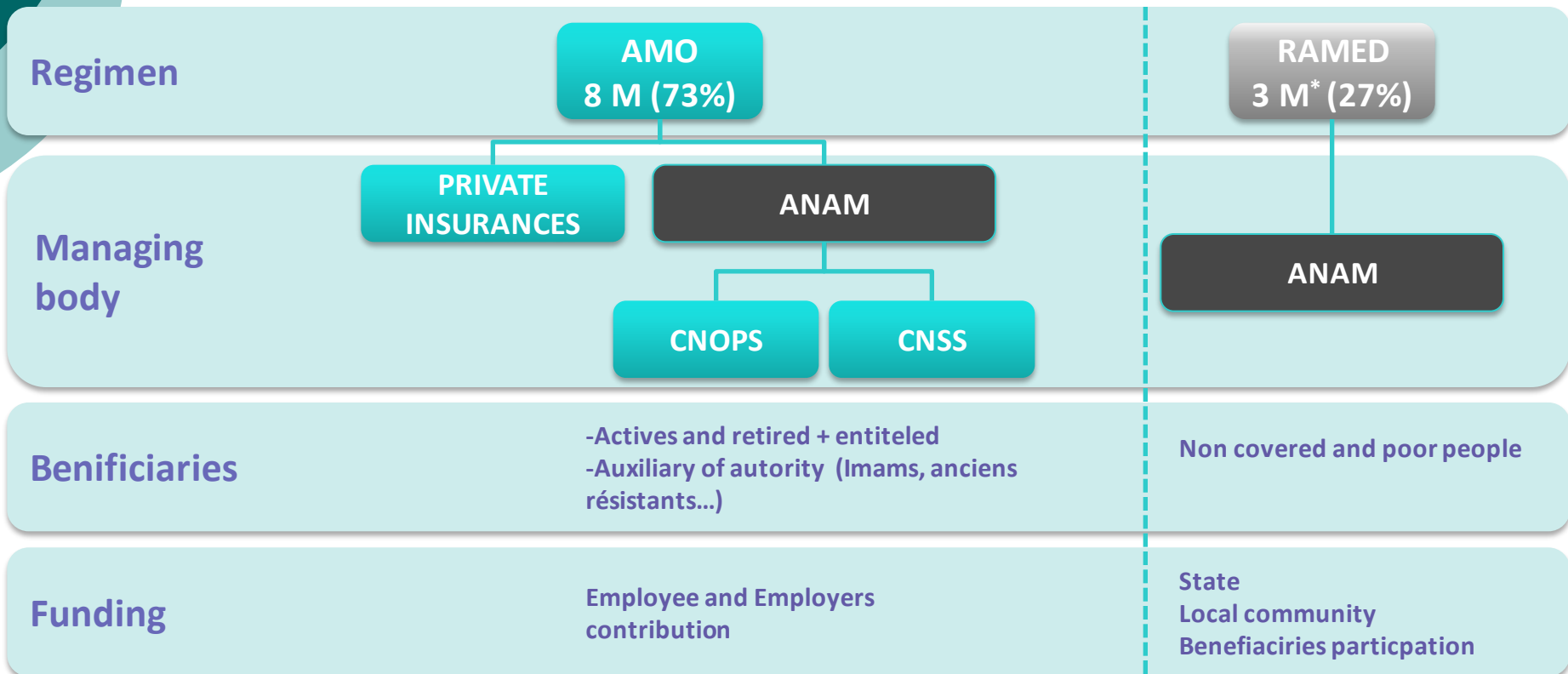


Internal market

1. Drugs: Generalize access to drugs, while keeping a balance between reimbursement rate and public budget
2. Medical cares: Generalize access; quality improvement; erase health deserts
3. Generics development (50% market share target)
4. R&D development

2/3 non covered population

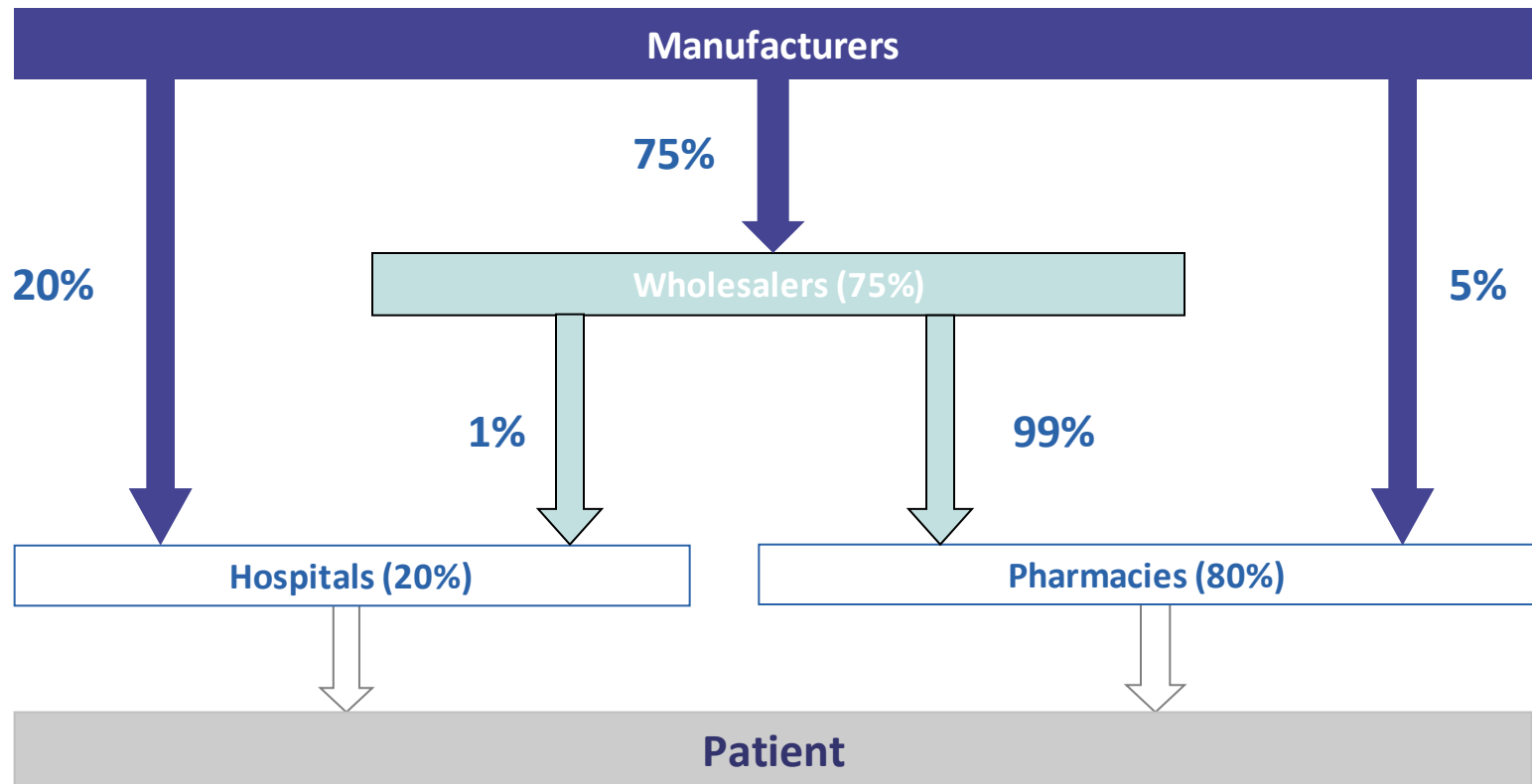
Basic medical coverage: 11 M of beneficiaries (34%)



Pharmaceutical Area

- Pharmaceutical Industry (manufacturers) : 45
- Wholesalers : 50
- Volume Local manufacturing : 75 % (Unt) (60% value)
- MS : 1 B Euro (Private Market)
- Number of GPs : 10 500
- Number of specialists : 10 000
- Number of pharmacies : 12 000

Distribution flow : 80% in the retail canal



Pharmaceutical industry Associations



المغرب الإبتكار والصحة
MAROC INNOVATION & SANTÉ

Professional Association of multinational Company in Morocco (founded in 2005, 123 M SKU vs 300 M SKU)



50%
Market Share

13
Members



Association Marocaine de l'Industrie Pharmaceutique

Professional Association (created in 1985)



28
Members

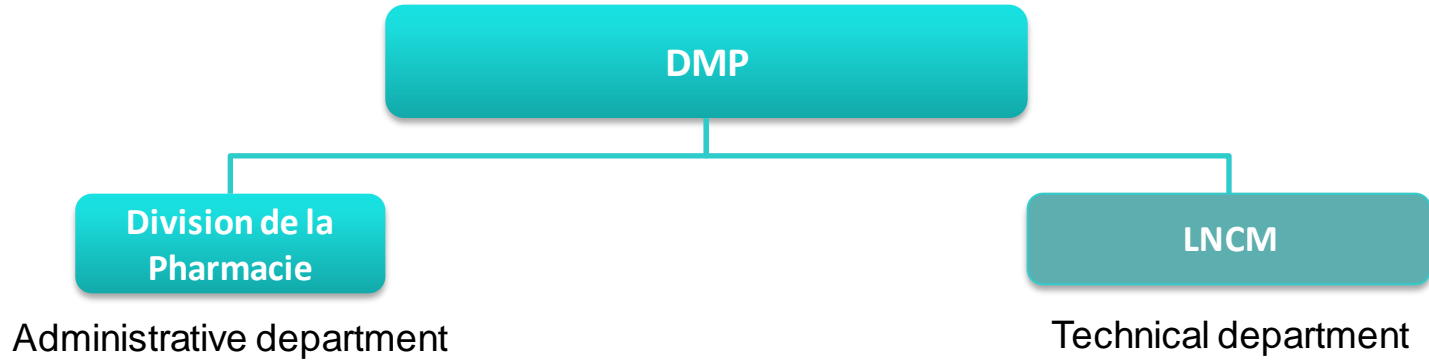


L'Association marocaine du médicament générique

Generic Professional Association

7
Members

Direction du Médicament et de la Pharmacie (Drug and Pharmacy Agency)



LNCM : National Laboratory of Drug Control

- Created in 1969
- WHO prequalified
- Reference laboratory (Arab League)
- Certified ISO 17025 (EDQM)
- Associate member Ph. Eur. Commission in Strasbourg



Thank you
